

Cookies Policy

Consent

By using this website (the **Website**) of The Repulse Bay Company, Limited, a company within the group of The Hongkong and Shanghai Hotels, Limited (**HSH, we, our or us**), you consent to the use of cookies in accordance with this Cookies Policy. You will have seen a pop up to this effect on your first visit to this Website; and although it will not usually appear on subsequent visits you may withdraw your consent at any time by following the instructions below.

Disabling cookies

If you do not agree to the use of these cookies please disable them by following the instructions for your browser set out [\[here\]](#). Please note that some of the services will not function so well if cookies are disabled.

Where the organisation setting the cookie provides an automated disabling tool in respect of its cookie(s) we list the name of that organisation, the category of cookies it sets together with a link to its automated disabling tool. In all other cases, we list the names of the cookies themselves and their source at the date of this Cookies policy so that you can easily identify and disable them if you want through your browser controls.

Some browsers make it possible for you to signal that you do not want your internet browsing activity to be tracked. Disabling tracking may interfere with some uses of the Website and the services provided on the Website.

After your initial visit to the Website we may change the cookies we use. This cookies policy will always allow you to know who is placing cookies, for what purpose and give you the means to disable them so you should check it from time to time.

What are cookies?

Cookies are text files containing small amounts of information which are downloaded to your device when you visit a website. Cookies are then sent back to the originating web domain on your subsequent visits to that domain. Most web pages contain elements from multiple web domains so when you visit the Website, your browser may receive cookies from several sources.

Cookies are useful because they allow a website to recognise a user's device. Cookies allow you to navigate between pages efficiently, remember preferences and generally improve the user experience. They can also be used to tailor advertising to your interests through tracking your browsing across websites.

Session cookies are deleted automatically when you close your browser and persistent cookies remain on your device after the browser is closed (for example to remember your user preferences when you return to the site).

What types of cookies do we use?

We describe the categories of cookies we and our affiliates and our contractors use below.

Performance Cookies

We make use of analytic cookies to analyse how our visitors use this Website and to monitor Website performance. This allows us to provide a high quality experience by customising our offering and quickly identifying and fixing any issues that arise. For example, we might use performance cookies to keep track of which pages are most popular, which method of linking between pages is most effective, and to determine why some pages are receiving error messages. We might also use these cookies to highlight articles or site services that we think will be of interest to you based on your usage of the website. The information collected by these cookies is not associated with your personal information by us or by our contractors.

The Website currently uses the following analytic cookies from Google Analytics

Cookie Name	Source	Purpose	Further Information
_ga _gid _dc_gtm_UA-22829464-3 _gat_UA-22829464-3	Google Analytics	These cookies are used to collect information about how visitors use our site. We use the information to compile reports	Persistent cookies. These cookies are kept for 1 to 2 days, depending on the cookies Click here for Google's privacy policy in respect of Google Analytics

		and to help us improve our site. The cookies collect information in an anonymous form, including the number of visitors to the site, where visitors have come to the site from and the pages they visited.	http://www.google.com/analytics/learn/privacy.html You may opt out of tracking by Google Analytics by visiting https://tools.google.com/dlpage/gaoptout?hl=en-GB .
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Advertising Cookies

Advertising cookies (or targeting cookies) collect information about the browsing habits associated with your device and are used to make advertising more relevant to you and your interests. They are also used by services provided by third parties on this Website, such as 'Like' or 'Share' buttons in addition to providing the requested functionality. Third parties provide these services in return for recognising that you (or more accurately your device has) have visited a certain website. These third parties put down advertising cookies both when you visit this Website and when you use their services and navigate away from this Website. Their privacy practices are set out below:

Cookie Name	Source	Purpose	Further Information
d16, uid	AdStir	These cookies are used to deliver advertisements for your interests on other websites and track transactions made by you on therepulsebay.com.	Persistent cookie and kept for 2 weeks For further information on how AdStir uses your information, please refer to https://en.ad-stir.com/privacy.html
IDE, test_cookie	DoubleClick	These cookies are used to deliver advertisements for your interests on other websites and track transactions made by you on therepulsebay.com.	Persistent cookie and kept for 2 years For further information on how DoubleClick uses your information, please refer to https://www.google.com/intl/en/policies/privacy/
fr	Facebook	These cookies are used to deliver advertisements for your interests on other websites and track transactions made by you on therepulsebay.com.	Persistent cookie and kept from 10 days to 90 days For further information on how Facebook uses your information, please refer to https://www.facebook.com/policy.php

HTML email web beacons

Our emails may contain a single, campaign-unique "web beacon pixel" to tell us whether our emails are opened and verify any clicks through to links within the email. We may use this information for purposes including determining which of our emails are more interesting to you, to query whether users who do not open our emails wish to continue receiving them. The pixel will be deleted when you delete the email. If you do not wish the pixel to be downloaded to your device, you should select to receive emails from us in plain text rather than HTML.

Use of IP addresses and web logs

We may also use your IP address and browser type to help diagnose problems with our server, to administer our Website and to improve the service we offer to you. An IP address is a numeric code that identifies your computer on the internet. Your IP address might also be used to gather broad demographic information.

We may perform IP lookups to determine which domain you are coming from (e.g. google.com) to more accurately gauge our users' demographics.

Cookies policy does not cover third party websites

Please note that this cookies policy does not apply to, and we are not responsible for, the privacy practices of third party websites which may be linked to a Website.

Changes to the Cookies Policy

We may update this cookies policy and we would encourage you to review the policy from time to time to stay informed of how we are using cookies. This cookies policy was last updated on 17 May 2018.